

2024 POTTSTOWN JUNETEENTH SPONSORSHIP LEVELS

(Basketball Sponsorship on next page)

Diamond Sponsor - \$5,000

- Company logo positioned large on the Pottstown Juneteenth website w/link to your company website or social media page
- Company name mention during our Juneteenth Celebration
- Two (2) ads featured on the Pottstown Juneteenth Facebook page
- Two (2) reserved parking spaces at Scholarship Gala
- Opportunity to present brief remarks at Juneteenth Celebration
- Opportunity to present brief remarks at Scholarship Gala
- One (1) VIP table for (4) guests reserved at the Scholarship Gala
- Company hosted pop up tent at Pottstown Juneteenth
- **Logo in single color print on STAFF shirts with commitment by 04/26/2024**
- Large sponsor plaque to display at your place of business
- **Right of first refusal for 2025 sponsorship honored with commitment by 12/31/2024**

Platinum Sponsor - \$1,000

- Company logo w/name and business description on the Pottstown Juneteenth website (hyperlinked to your company website or social media page)
- Company name mention during our Juneteenth Celebration
- Two (2) advertisements on the Pottstown Juneteenth Facebook page
- One (1) reserved parking space at the Scholarship Gala
- Four (4) admission passes to the Scholarship Gala
- Company hosted pop up tent at Pottstown Juneteenth
- **Logo in single color print on STAFF shirts with commitment by 04/26/2024**
- Medium sponsor plaque to display at your place of business
- **Right of first refusal for 2025 sponsorship honored with commitment by 12/31/2024**

Jubilee Scholarship Sponsor - \$500

- Company logo and/or name featured on (2) pages of the Pottstown Juneteenth website (Scholarship page AND Sponsor page)
- One (1) advertisement on the Pottstown Juneteenth Facebook page
- Two (2) tickets to the Juneteenth Scholarship Gala
- Company hosted pop up tent at Pottstown Juneteenth
- Name recognition on the Pottstown Juneteenth Facebook page

Small Business Sponsor - \$100

- Company logo scrolling on the Pottstown Juneteenth website and hyperlinked back to your website or social media page
- Name recognition on the Pottstown Juneteenth Facebook page

Friends of the Community Sponsor - \$50

- Name recognition on the Pottstown Juneteenth Facebook page

BASKETBALL TOURNAMENT SPONSORS

\$5,000 Juneteenth Tournament “Presented by” Sponsor: Activate your brand in all pre- and post- event promotions for the first ever Pottstown Juneteenth basketball tournament

- Name recognition in press release as “Presented by” sponsor
- Prominent branding placement on championship T & basketball tournament jersey
- Brand activation throughout the duration of the event
- Championship Game Title Sponsor

\$2500 Championship Game Title Sponsor: Activate your brand in celebration of the team that hosts the coveted Juneteenth 3 on 3 Trophy

- Name recognition in press release as championship game title sponsor
- Brand activation and presentation at championship ceremony
- VIP seating for 2 company representatives
- Team Sponsor package

\$250 Team Sponsor

- Logo / Branding on 3 on 3 basketball tournament jersey
- Team Name for one of 12 teams to compete in the event
- Court-side Signage activating brand / company logo
- Company recognition throughout event by Pottstown Youth MCs

\$100 Team Registration

- One team entry into the first ever Pottstown Juneteenth 3 on 3 basketball tournament.
- Includes 4 reversible jerseys.
- Final four style.
- Win two games and you are the champion of your division.
- Only 4 teams per division.
- Spots are limited!